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Member, Associated Bodywork & Massage Professionals

# Massage Multiplied

# Benefits of Massage Improve with Frequency

Karrie Osborn

What kind of massage client are you? Do you make an appointment after someone has given you a massage gift certificate? Do you try to get in every now and then for a stress-relieving tune-up? Or do you see your therapist religiously--once a week, every three weeks, once a month?

While getting a massage--regardless of how often--is incredibly beneficial to your body and mind, getting frequent massage treatments is even more powerful as a healthcare ally.

"People who get massage regularly demonstrate a reduction in pain and muscular tension and an improvement in posture," says Anne Williams, author

### Stress Killer

One way in which frequent massage can improve our quality of life is by alleviating stress. Experts say most disease is stress-related, and nothing ages us faster--inside or out--than the effects of stress. As stress-related diseases continue to claim more lives every year, the increasingly deadly role stress plays in modern-day life is painfully clear.

Massage is a great way to take charge and reverse the situation. Mary Beth Braun and Stephanie Simonson, authors of Introduction to Massage Therapy (Lippincott Williams and Wilkins, 2007), explain the benefits of massage

The only journey is the journey within.

-Rainer Maria Rilk



Regularly scheduled massage has proven a powerful ally in health and wellness.

of Spa Bodywork: A Guide for Massage Therapists (Lippincott Williams and Wilkins, 2006).

"People regularly make a commitment to fitness. People regularly make a commitment to changing their diet. The difference they'd experience if they regularly made a commitment to massage is mind-blowing," she says.

therapy in the simplest of terms: "Healing input influences healing output." They note that frequent massage can reduce the accumulation of stress and improve overall health. "The benefits of massage are cumulative," they write.

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#### **Office Hours and Contact**

Massage 101 Barb Ballensky 605-624-4303 Evenings and Saturdays, by appt.

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This being the case, it only makes sense that those aches and pains you see your massage therapist for might disappear faster, stay away longer, or even go away altogether with more frequent visits. Stress might never reach physiologically detrimental levels where the immune system is suppressed or the nervous system is sent into an alarm state if you are able to receive stress-relieving bodywork with some consistency. Not only would your body benefit by regularly unleashing its aches and pains instead of adapting to them, but your mind would have time to wash away the stresses of a life lived in overdrive. Both are critical pieces for living well.

Experts say the body and mind can learn to live more calmly, more efficiently, and more healthfully when frequent massage shows the way. That makes for a healthier whole, allowing us to continue to live life at its fullest, even as we deal with each new stress or challenge.

### **Preventive Measures**

In so many ways, massage is preventive health care. Yes, it can address injuries, scar tissue, and chronic pain, as well as provide relief for cancer patients and reduce hospitalization for premature babies, among many other valuable benefits (go to Massagetherapy.com for more information on the myriad benefits of massage). But when the healthy, and trying-to-be-healthy, among us seek out massage on a regular basis, it helps us live a proactively healthier life.

Since bodywork influences every system in the body, there are enormous possibilities created by increasing the frequency in which you address those systems. It's best to discuss your session goals with your massage therapist and together devise a plan of frequency that meets your needs, while taking into account your therapist's best advice.

## **Body Awareness**

According to Benny Vaughn, sports massage expert and owner of Athletic Therapy Center in Fort Worth, Texas, one of the benefits of consistent and regular massage therapy is better flexibility. "This happens because regular and structured touch stimulus enhances the nervous system's sensory and spatial processing capacity," he says.

"That is, the person becomes more aware of their body's movement in space and becomes more aware of tightness or pain long before it reaches a critical point of mechanical dysfunction."

Quite simply, frequent massage puts you more in tune with your body. "The consistency of massage therapy over time creates a cumulative stress reduction effect," Vaughn says. "The person becomes acutely aware of stress within their body long before it can create stress-driven damage."

He says the consistency of receiving regular massage therapy has the potential to create a cumulative wellness effect. "Ultimately when one feels good, our whole being follows suit on all other levels--i.e., decision-making is better, processing life events is better, and being happy is easier when you are not in pain or feeling 'heavy' or 'tight.'"

Williams says she's certain people's lives would be changed if they could schedule massage and bodywork more frequently. "I encourage clients to commit to getting massage once a week for a month and then evaluate the results they get," she says. "I guarantee they will become massage enthusiasts for life."

# Massage Can...

- --Alleviate low-back pain and increase range of motion.
- -- Create body self-awareness.
- --Improve muscle tone and stimulate their nerve supply.
- --Improve elasticity of skin and promote skin rejuvenation.
- --Improve sleep and calm the mind.
- --Increase endorphin and seratonin production.
- --Reduce edema, as well as joint inflammation.
- --Release negative holding patterns from previous injuries.



A consistent massage routine helps you manage stress before it causes illness.

# Lavender

## An Essential Oil for Fundamental Health

Laurie Chance Smith

Lavender essential oil is a one-stop medicine chest, helping to reduce anxiety, fatigue, and stress and balance hormones, increase the immune response, lower blood pressure, and relieve pain. To utilize lavender's healing benefits at home, mix five to IO drops of lavender essential oil in one ounce of jojoba oil or unscented lotion. (Essential oils shouldn't be applied directly to the skin; it's best to partner them with a carrier oil, liquid, or lotion.)

#### EARACHES

For earaches, dab one drop of lavender massage oil behind the ear and rub gently. Alternatively, place one drop of lavender oil on a cotton ball and carefully place inside the outer ear.

#### HEADACHES

Inhaling lavender is also effective for headache relief. Add a few drops to a bowl of warm water and breathe. Gently rub lavender massage lotion on the temples, forehead, and base of the neck.

#### Colds

Lavender oil can also help break up coughs and clear sinuses. Colorado-based holistic aromatherapist Nicola McGill suggests the regular home-use of antiseptic essential oils such as lavender to help avoid colds and other infectious diseases. Add a few drops to a vaporizer to help clear colds and infuse the home with lavender's scent.

#### Stress

At night, six to eight drops of lavender added to a warm bath helps melt away stress and relieve fatigue. Blend a footbath by adding three drops of lavender to a bowl of warm water, sink your feet in, and relax. For help inducing sleep, add two or three drops of lavender essential oil to the underside corner of your pillow.

#### Tranquil Aroma

A human takes 23,040 breaths a day, and each inhale floods the system with scent. Rely on lavender's tranquil aroma

to clear the way toward peaceful days.



Lavender is loaded with wellness properties.

# MT Straight Talk

# What Your Massage Therapist Needs to Know

Angela England

Most massage therapists guide first-time clients through an intake process that includes discussing health histories and other medical concerns. But talking with your therapist about these things should not end with your first massage. Before each session, take a minute to speak with your therapist about any new medical conditions or injuries, lasting aches and pains, or any other changes in your life. Here are some of the issues your massage therapist should know about.

# **Medical Changes**

It's a good idea to regularly update your medical record with your therapist, especially if you've been diagnosed with an illness or medical condition—such as high blood pressure, heart disease, diabetes, a chronic autoimmune disease, or skin allergies—or are taking any new medications. Certain medical concerns

preclude you from receiving massage. Other conditions, such as pregnancy, simply change the way your practitioner approaches the session.

# A New or Acute Injury

Maybe you spent hours driving to a destination getaway and your shoulders ache, or you stepped off the porch wrong and sprained your ankle. Any time you have a new ache, pain, sprain, twist, or pulled muscle, mention it to your therapist. Depending on the location and extent of your injury, the session may need to be postponed or the injury site avoided until more healing has occurred.

## **Personal Preferences**

This category is less obvious, but equally important. Everyone has unique

preferences and sometimes there may be something you would like to change for your next massage. Whether you want to bring your own music, have the temperature adjusted, or be draped in an extra blanket, your therapist can easily adapt as long as you communicate your preferences.

Help your practitioner help you. Take a moment to check in with him or her before your next session.

Angela England enjoys doing massage, gardening, writing, and spending time with her three young children.

Be not afraid of
growing slowly;
be afraid only of
standing still.
-Chinese Proverb

# Massage 101

125 E. Main St. Vermillion, SD 57069



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